DocBlaster

DocBlaster demonstrates ground-breaking online signing and forms

BENLOCH, Victoria, Australia, 30 October 2018 – DocBlaster, a new information technology platform that combines email / SMS, web and PDF together to empower ordinary people, launched its Pilot Information Site today. The online service will enable people to create interactive Web presentations through natural language analysis of their ordinary emails or documents – including for signing online using e-signatures. DocBlaster aims to be very inexpensive, make information more readable, while requiring no sender or receiver app installations or new logins. The new Pilot Information Site showcases these features with a live demonstration of a transformed email that was written and sent from an ordinary public Webmail service.

"DocBlaster is about people easily creating interactive correspondence for themselves," says Eric Wilson, founder and managing director, "including to obtain online signatures or e-signatures – by using natural language in ordinary text. This means people will be able to use their existing programs without any new user-names and passwords, and without learning special tools. Because we know one size signature doesn't fit all, we have a unique panel for people to sign online using their own devices – touchscreen, touchpad or mouse – and will eliminate uncertainty by providing exact copies of browser display to keep forever as PDF documents. We're rounding all this out with very open data to promote easy information analysis and reuse."

The Pilot Information Site explains how DocBlaster will empower people to create their own online forms just as they would paper forms. For example, underlines in text such as "_____" are automatically converted to fields, while sets of pairs of brackets "( )" or braces "[ ]" are automatically converted to option buttons or check boxes. Accepting natural language also means people's work can always be printed out where IT is inappropriate or unavailable. However being cheaper than paper printing, plus eliminating the time and inconvenience of printing, scaning and emailing replies, means DocBlaster could drastically reduce paper handling in many organisations. Instead, DocBlaster will distribute exact copies of in-browser Web responses to the right people to keep forever in PDF format, saving time and money. The unifying technology will also provide industry-standard outputs, including CSV, RTF, REST and WebHooks, - to greatly simplify information reuse. And by leveraging existing email systems, DocBlaster users will not need to create, store or memorise any new user-names or passwords.

"DocBlaster is intended to be the world's first inexpensive paper printing replacement – having the virtues of both paper and the web but without the draw-backs," says Daniel Wilson, the company's project leader. "Like paper, people approve correspondence as they go, page by page. Yet better than paper, DocBlaster maintains hyperlinks from the original document right through the Web presentation that is transferred to the exact copy PDF distribution for people to keep. I'm very excited how DocBlaster could help people left behind by I.T."

A video also available on the new Pilot Information Site outlines DocBlaster's vision. The company intends to reach out to community groups and small businesses whose productivity has been left behind due to traditional IT costs and complexity. For larger organisations, the platform is being developed to easily fit with existing systems for plugging capability gaps such as inter-entity or customer-facing communications. DocBlaster is designed for flexible deployment on Amazon Web Services but can be adapted to run in-house if required. Subject to further development, testing and pilot studies, DocBlaster will become generally available as a public offering in 2019.
ENDS

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